

2022 Brand Shares Based on Computer Returns and Television Market Share for the Calendar Year 2020

Company Name	Brand Name	Computer				Television		Total Weight
		Return Weight	Unadjusted Return Share	Adjusted Return Share	Return Share by Weight	Market Share	Market Share by Weight	
Acer America Corporation	Acer	2,132	3.00%	3.32%	26,685	0.00%	-	26,685
Acer America Corporation	Emachines	1,690	2.37%	2.63%	21,153	0.00%	-	21,153
Acer America Corporation	Gateway	3,166	4.45%	4.93%	39,627	0.00%	-	39,627
Apple Inc.	Apple	2,961	4.16%	4.61%	37,061	0.00%	-	37,061
ASUS Computer International	ASUS	776	1.09%	1.21%	9,713	0.00%	-	9,713
Best Buy	Insignia - Best Buy	0	0.00%	0.00%	-	3.91%	161,801	161,801
Best Buy	Toshiba - Best Buy	0	0.00%	0.00%	-	2.46%	101,828	101,828
Best Buy	Sharp - Best Buy	0	0.00%	0.00%	-	0.14%	5,984	5,984
Curtis International	RCA	0	0.00%	0.00%	-	0.80%	33,233	33,233
Dell Inc.	Dell	27,979	39.31%	43.54%	350,195	0.00%	-	350,195
Envision Peripherals Inc.	AOC	314	0.44%	0.49%	3,930	0.00%	-	3,930
Envision Peripherals Inc.	Envision	650	0.91%	1.01%	8,136	0.00%	-	8,136
Funai Corporation, Inc.	philips	0	0.00%	0.00%	-	2.30%	95,275	95,275
Funai Corporation, Inc.	Magnavox	0	0.00%	0.00%	-	0.07%	2,833	2,833
Fujitsu America, Inc.	Fujitsu	171	0.24%	0.27%	2,140	0.00%	-	2,140
Hewlett-Packard	Compaq	5,172	7.27%	8.05%	64,735	0.00%	-	64,735
Hewlett-Packard	Digital	174	0.24%	0.27%	2,178	0.00%	-	2,178
Hewlett-Packard	Hewlett-Packard	12,036	16.91%	18.73%	150,647	0.00%	-	150,647
Hitachi America, Ltd./Digital Media Div	Hitachi	0	0.00%	0.00%	-	0.22%	9,158	9,158
Hisense	Hisense	0	0.00%	0.00%	-	9.25%	382,211	382,211
Hisense	Sharp - Hisense	0	0.00%	0.00%	-	0.13%	5,320	5,320
International Business Machines Corporation	IBM	1,098	1.54%	1.71%	13,743	0.00%	-	13,743
JVC Americas Corp.	JVC	0	0.00%	0.00%	-	0.52%	21,440	21,440
Lenovo (United States) Inc.	Lenovo	1,048	1.47%	1.63%	13,117	0.00%	-	13,117
LG Electronics USA, Inc.	LG	263	0.37%	0.41%	3,292	11.53%	476,452	479,744
NEC Display Solutions of America, Inc.	NEC	1,017	1.43%	1.58%	12,729	0.00%	-	12,729
Sceptre	Sceptre	0	0.00%	0.00%	-	1.54%	63,497	63,497
Samsung Electronics America	Samsung	1,103	1.55%	1.72%	13,806	28.68%	1,185,489	1,199,294
Sony Electronics Inc.	Sony	935	1.31%	1.46%	11,703	2.88%	119,229	130,931
TTE Technology, Inc.	TCL	0	0.00%	0.00%	-	15.38%	635,611	635,611
Element TV Company, LP	Element	0	0.00%	0.00%	-	1.12%	46,371	46,371
Tongfang Global, Inc.	Westinghouse - Television	0	0.00%	0.00%	-	1.16%	47,917	47,917
Toshiba America Information Systems, Inc.	Toshiba - Monitor	869	1.22%	1.35%	10,877	0.00%	-	10,877
Viewsonic Corporation	Viewsonic	705	0.99%	1.10%	8,824	0.00%	-	8,824
Vizio	vizio	0	0.00%	0.00%	-	13.84%	572,186	572,186
Walmart	Onn	0	0.00%	0.00%	-	4.07%	168,081	168,081
ORPHAN BRANDS	Orphan	6,910	9.71%	0.00%	-	0.00%	-	-
		71,169	100%	100%	804,289	100.00%	4,133,917	4,938,206