



# Recycle Across America® Label Distribution Policy

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## INTENT OF POLICY

The intent of the Recycle Across America® Label Distribution Policy is to set forth guidelines to ensure that any labels supplied to RI groups (e.g. government entities, schools, businesses, institutions, organizations, housing communities, etc.) by the Rhode Island Resource Recovery Corporation (Resource Recovery) are applied to mixed recycling containers in Rhode Island in a timely manner, using best practices for application, and in accordance with Resource Recovery's licensing agreements with Recycle Across America®. This policy is effective October 1, 2017 through October 1, 2020.

## ELIGIBILITY

RI's official, standardized, mixed recycling container labels from Recycle Across America® will be made available, free of charge, to any RI group who fully participates in the state's mixed recycling program. If a group is requesting labels for the first time, Resource Recovery staff will conduct a site visit to gather necessary information or require the group to fill out a detailed label request form. Labels cannot be distributed by mail, unsolicited, in hopes of voluntary application (e.g. a municipality cannot bulk mail them to residents). Mailing of labels to individuals upon request is permissible (e.g. a resident calls and asks for one).

### Public Schools

In 2016, all public schools in RI's 36 traditional school districts received an initial allotment of 50-100 standardized labels, per school. School representatives unsure of who received their initial allotment, state-run and charter school representatives still in need of their initial allotment, and any school needing additional labels should contact [help@rirrc.org](mailto:help@rirrc.org).

### Municipalities

In 2017, all RI municipalities received an initial allotment of labels (39,000 in total, pro rata by municipality's population) for use in their municipal buildings, public spaces, new bins/carts being distributed to residents, as well as directly to individual residents who first request them. Municipalities requiring additional labels should email [help@rirrc.org](mailto:help@rirrc.org).

## Haulers

Private haulers providing subscription-based service to residents of a municipality are eligible to receive labels for the residential customers they serve, provided that they have permission from the municipality to directly affix labels to any customers' recycling containers owned by the municipality. For non-municipal accounts, haulers are eligible to receive labels for collection containers owned by the hauler (e.g. carts or dumpsters). Email [help@rirrc.org](mailto:help@rirrc.org) to request labels. For containers owned by haulers' individual customers (e.g. deskside bins inside an office building), those individual customers should request labels directly from Resource Recovery.

## Other Rhode Island Groups

All other groups such as state agencies, quasi-public agencies, businesses, institutions, organizations, private schools, etc., should email [help@rirrc.org](mailto:help@rirrc.org) to request labels.

## USAGE

### Sizes and Materials

Resource Recovery is licensed to distributed labels of any size, printed on any material, to RI government entities. Current government sizes include (W"xH"): 9x4, 8.5x5, 8.5x11, 13x3, 7x4, 12x18, 16x10, 17x24, 20x20, 24x12, 36x24, and 40x12. For all non-government entities, Resource Recovery is licensed to distribute standard, weatherproof, adhesive backed labels in sizes in (W"xH"): 9x4, 8.5x5, and 8.5x11. All other custom sizes or printing needs must be arranged directly with Recycle Across America®, and paid for by the entity.

### Copyright and Trademark

RI's official, standardized, mixed recycling container labels from Recycle Across America® are copyright and trademark protected by Recycle Across America®, a 501©(3) delivering non-profit environmental solutions. Labels cannot be reprinted in any way. For matching, basic recycling guidelines to hand out as a supplement to the official labels, please download the current basic recycling guidelines from [www.recycletogetherri.org](http://www.recycletogetherri.org) or request up to 100 free hard copies per entity, per year by emailing [education@rirrc.org](mailto:education@rirrc.org).

### Placement

Labels must be affixed directly by the applicant or his/her designee to all mixed recycling containers within six months of the date the labels are received. Resource Recovery reserves the right to request the return of labels not affixed after six months' time. Additionally, labels must be affixed using best practices outlined in Resource Recovery's RAA Label Info and Placement Guide, attached to this policy and available at [www.recycletogetherri.org](http://www.recycletogetherri.org).

### Labels per Container

Resource Recovery will use discretion in the number of labels being provided, but will typically provide one label per recycling container.

### Related labels

Resource Recovery is licensed to directly provide RI's mixed recycling label by the criteria listed above. For other Recycle Across America® labels, such as for trash, compost, e-waste, etc., visit [www.recycleacrossamerica.org](http://www.recycleacrossamerica.org).

Last updated: 11/08/2017; visit [www.rirrc.org](http://www.rirrc.org) for most up-to-date version.