

**2017 Brand Shares Based on Computer Returns and Television Market Share for the Calendar Year 2015**

Company Name	Brand Name	Computer				Television		Total Weight
		Return Weight	Unadjusted Return Share	Adjusted Return Share	Return Share by Weight	Market Share	Market Share by Weight	
Acer America Corporation	Acer	456	1.00%	1.05%	6,199	0.00%	-	6,199
Acer America Corporation	emachines	843	1.84%	1.95%	11,461	0.00%	-	11,461
Acer America Corporation	PACKARD BELL	285	0.62%	0.66%	3,875	0.00%	-	3,875
Acer America Corporation	Gateway	2,658	5.81%	6.14%	36,136	0.00%	-	36,136
Apple Inc.	Apple	1,521	3.32%	3.51%	20,678	0.00%	-	20,678
ASUS Computer International	ASUS	167	0.36%	0.39%	2,270	0.00%	-	2,270
Best Buy	Best Buy	0	0.00%	0.00%	-	2.85%	163,968	163,968
Curtis International	Proscan	0	0.00%	0.00%	-	0.40%	22,828	22,828
Dell Inc.	Dell	21,901	47.86%	50.56%	297,748	0.00%	-	297,748
Dell Inc.	EMC MULTISYSTEM	124	0.27%	0.29%	1,686	0.00%	-	1,686
Dell Inc.	ALIENWARE	46	0.10%	0.11%	625	0.00%	-	625
Envision Peripherals Inc.	AOC	180	0.39%	0.42%	2,447	0.00%	-	2,447
Envision Peripherals Inc.	Envision	406	0.89%	0.94%	5,520	0.00%	-	5,520
Envision Peripherals Inc.	PHILIPS	289	0.63%	0.67%	3,929	0.00%	-	3,929
Funai Corporation, Inc.	Emerson	0	0.00%	0.00%	-	1.48%	85,279	85,279
Funai Corporation, Inc.	Magnavox	0	0.00%	0.00%	-	1.01%	58,182	58,182
Funai Corporation, Inc.	PHILIPS	0	0.00%	0.00%	-	0.00%	-	-
Funai Corporation, Inc.	Philips	0	0.00%	0.00%	-	0.73%	41,779	41,779
Funai Corporation, Inc.	Sanyo	0	0.00%	0.00%	-	2.26%	130,099	130,099
Haier America	Haier	0	0.00%	0.00%	-	0.56%	32,294	32,294
Hewlett-Packard	Compaq	1,972	4.31%	4.55%	26,810	0.00%	-	26,810
Hewlett-Packard	Hewlett-Packard	7,435	16.25%	17.16%	101,080	0.00%	-	101,080
Hitachi America, Ltd./Digital Media Div	Hitachi	81	0.18%	0.19%	1,101	0.70%	39,995	41,096
Hisense	Hisense	0	0.00%	0.00%	-	2.84%	163,311	163,311
International Business Machines Corporation	IBM	146	0.32%	0.34%	1,985	0.00%	-	1,985
JVC Americas Corp.	JVC	0	0.00%	0.00%	-	0.37%	21,022	21,022
Lenovo (United States) Inc.	Lenovo	1,012	2.21%	2.34%	13,758	0.00%	-	13,758
LG Electronics USA, Inc.	GoldStar	58	0.13%	0.13%	789	0.00%	-	789
LG Electronics USA, Inc.	LG	0	0.00%	0.00%	-	11.29%	649,288	649,288
NEC Display Solutions of America, Inc.	NEC	496	1.08%	1.14%	6,743	0.00%	-	6,743
ON Corp US, Inc.	RCA >=20"	0	0.00%	0.00%	-	2.59%	148,960	148,960
Panasonic Corporation of North America	Panasonic	82	0.18%	0.19%	1,115	0.00%	-	1,115
Panasonic Corporation of North America	Panasonic	0	0.00%	0.00%	-	0.85%	48,662	48,662
PLR IP Holdings, LLC.	Polaroid	0	0.00%	0.00%	-	0.16%	9,242	9,242
Sceptre	Sceptre	0	0.00%	0.00%	-	0.86%	49,615	49,615
Samsung Electronics America	Samsung	681	1.49%	1.57%	9,258	30.93%	1,778,200	1,787,458
Samsung Electronics America	Samtron	90	0.20%	0.21%	1,224	0.00%	-	1,224

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Best Buy	Sharp	0	0.00%	0.00%	-	3.50%	201,449	201,449
Sony Electronics Inc.	Sony	1,121	2.45%	2.59%	15,240	8.35%	479,772	495,012
TCL	TCL	0	0.00%	0.00%	-	1.50%	85,968	85,968
Tongfang Global, Inc.	Element	0	0.00%	0.00%	-	4.75%	272,800	272,800
Tongfang Global, Inc.	Seiki	0	0.00%	0.00%	-	0.94%	54,132	54,132
Tongfang Global, Inc.	Westinghouse	38	0.08%	0.09%	517	0.00%	-	517
Tongfang Global, Inc.	Westinghouse - Television	0	0.00%	0.00%	-	1.61%	92,299	92,299
Toshiba America Information Systems, Inc.	Toshiba	82	0.18%	0.19%	1,115	0.00%	-	1,115
Toshiba America Information Systems, Inc.	Toshiba - Television	0	0.00%	0.00%	-	1.40%	80,677	80,677
Viewsonic Corporation	Optiquest	103	0.23%	0.24%	1,400	0.00%	-	1,400
Viewsonic Corporation	Viewsonic	1,047	2.29%	2.42%	14,234	0.00%	-	14,234
VIZIO Inc.	Vizio Inc.	0	0.00%	0.00%	-	18.07%	1,039,025	1,039,025
ORPHAN BRANDS	Orphans	2,444	5.34%	0.00%	-	0.00%	-	-
		45,764	100%	100%	588,944	100.00%	5,748,844	6,337,788