

FINAL 2016 Brand Shares Based on Computer Returns and Television Market Share for the Calendar Year 2014

Company Name	Brand Name	Computer				Television		Total Weight
		Return Weight	Unadjusted Return Share	Adjusted Return Share	Return Share by Weight	Market Share	Market Share by Weight	
Acer America Corporation	Acer	2,152	1.61%	1.80%	12,865	0.00%	-	12,865
Acer America Corporation	emachines	3,617	2.70%	3.02%	21,623	0.00%	-	21,623
Acer America Corporation	Gateway	11,977	8.94%	10.00%	71,600	0.00%	-	71,600
Aopen America Inc.	X AOPEN/ A open	31	0.02%	0.03%	185	0.00%	-	185
Apple Inc.	Apple	4,882	3.64%	4.08%	29,185	0.00%	-	29,185
ASUS Computer International	ASUS	196	0.15%	0.16%	1,172	0.00%	-	1,172
BenQ America Corp.	X BenQ	39	0.03%	0.03%	233	0.00%	-	233
Best Buy	Best Buy	0	0.00%	0.00%	-	3.96%	222,127	222,127
Best Buy	Insignia	38	0.03%	0.03%	227	0.00%	-	227
Brother International Corp.	X Brother	97	0.07%	0.08%	580	0.00%	-	580
Curtis International	Proscan	0	0.00%	0.00%	-	0.46%	25,705	25,705
Daewoo Electronics America Inc.	X Daewoo	237	0.18%	0.20%	1,417	0.00%	-	1,417
Dell Inc.	Dell	48,846	36.44%	40.80%	292,008	0.00%	-	292,008
Dell Wyse	Wyse	306	0.23%	0.26%	1,829	0.00%	-	1,829
Elo Touch Solutions	Elo	38	0.03%	0.03%	227	0.00%	-	227
Envision Peripherals Inc.	AOC	1,059	0.79%	0.88%	6,331	0.00%	-	6,331
Envision Peripherals Inc.	Envision	1,334	1.00%	1.11%	7,975	0.00%	-	7,975
Envision Peripherals Inc.	Philips	939	0.70%	0.78%	5,613	0.00%	-	5,613
Fourstar Group USA, Inc.	X Starlogic	55	0.04%	0.05%	329	0.00%	-	329
Foxconn Technology Co., Ltd.	X Shamrock	26	0.02%	0.02%	155	0.00%	-	155
Fujitsu America, Inc.	X FUJITSU	6	0.00%	0.01%	36	0.00%	-	36
Funai Corporation, Inc.	Emerson	0	0.00%	0.00%	-	5.78%	324,796	324,796
Funai Corporation, Inc.	Magnavox	0	0.00%	0.00%	-	1.29%	72,533	72,533
Funai Corporation, Inc.	Philips - Television	0	0.00%	0.00%	-	1.01%	56,868	56,868
Funai Corporation, Inc.	Sanyo	0	0.00%	0.00%	-	2.73%	153,364	153,364
Haier America	X Haier	0	0.00%	0.00%	-	0.50%	28,059	28,059
Hannsree North America, Inc.	X Hanns-G	17	0.01%	0.01%	102	0.00%	-	102
Hannsree North America, Inc.	X I-Inc	13	0.01%	0.01%	78	0.00%	-	78
Hewlett-Packard	Compaq	8,359	6.24%	6.98%	49,971	0.00%	-	49,971
Hewlett-Packard	HEWLETT-PACKARD	13,591	10.14%	11.35%	81,249	0.00%	-	81,249
Hisense	Hisense	0	0.00%	0.00%	-	2.08%	116,665	116,665
Hitachi America, Ltd./Digital Media Div	Hitachi	335	0.25%	0.28%	2,003	0.34%	19,353	21,355
Hitachi America, Ltd./Digital Media Div	Cornerstone	65	0.05%	0.05%	389	0.00%	-	389
Hannsree North America, Inc.	X Hannsree	18	0.01%	0.02%	108	0.00%	-	108
Infotel Dist Inc. f/k/a Systemax Manufacturing	Systemax	25	0.02%	0.02%	149	0.00%	-	149
Imation Corp.	X Memorex	19	0.01%	0.02%	114	0.00%	-	114
International Business Machines Corporation	IBM	81	0.06%	0.07%	484	0.00%	-	484

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JVC Americas Corp.	JVC	0	0.00%	0.00%	-	0.82%	46,248	46,248
Lenovo (United States) Inc.	Lenovo	3,273	2.44%	2.73%	19,566	0.00%	-	19,566
LG Electronics USA, Inc.	GoldStar	200	0.15%	0.17%	1,196	0.00%	-	1,196
LG Electronics USA, Inc.	LG	129	0.10%	0.11%	771	10.41%	584,561	585,333
LG Electronics USA, Inc.	Zenith	83	0.06%	0.07%	496	0.00%	-	496
LG Electronics USA, Inc.	Logisys	64	0.05%	0.05%	383	0.00%	-	383
Mitsubishi Electric Visual Solutions America, Inc.	X Mitsubishi	224	0.17%	0.19%	1,339	0.00%	-	1,339
NCR Corporation	NCR	149	0.11%	0.12%	891	0.00%	-	891
NEC Display Solutions of America, Inc.	NEC	3,247	2.42%	2.71%	19,411	0.00%	-	19,411
NEC Display Solutions of America, Inc.	NEC MultiSyn	227	0.17%	0.19%	1,357	0.00%	-	1,357
ON Corp US, Inc.	RCA >=20"	0	0.00%	0.00%	-	3.35%	187,916	187,916
Osram Sylvania	X Sylvania	137	0.10%	0.11%	819	0.00%	-	819
Panasonic Corporation of North America	Panasonic	199	0.15%	0.17%	1,190	0.00%	-	1,190
Panasonic Corporation of North America	Panasonic - TV	0	0.00%	0.00%	-	1.79%	100,377	100,377
Planar Systems	Planar	183	0.14%	0.15%	1,094	0.00%	-	1,094
PLR IP Holdings, LLC.	Polaroid	0	0.00%	0.00%	-	0.16%	8,956	8,956
Radio Shack	X Tandy	133	0.10%	0.11%	795	0.00%	-	795
Samsung Electronics America	Samsung	1,353	1.01%	1.13%	8,088	29.87%	1,677,432	1,685,521
Samsung Electronics America	Samtron	426	0.32%	0.36%	2,547	0.00%	-	2,547
Sceptre	Sceptre	66	0.05%	0.06%	395	0.96%	53,984	54,379
Sceptre	Komodo	55	0.04%	0.05%	329	0.00%	-	329
Sharp Electronics Corporation	Sharp	6	0.00%	0.01%	36	0.00%	-	36
Sharp Electronics Corporation	Sharp AQUOS	0	0.00%	0.00%	-	3.30%	185,091	185,091
Shuttle Computer Group, Inc.	X Shuttle Computer	14	0.01%	0.01%	84	0.00%	-	84
Sony Electronics Inc.	Sony	6,944	5.18%	5.80%	41,512	6.14%	344,819	386,331
Tatung Company of America	X Tatung/Tantung	95	0.07%	0.08%	568	0.00%	-	568
TMAX Digital Inc.	APEX	0	0.00%	0.00%	-	0.16%	9,196	9,196
Tongfang Global, Inc.	Element	0	0.00%	0.00%	-	3.59%	201,442	201,442
Tongfang Global, Inc.	Seiki	0	0.00%	0.00%	-	1.60%	90,020	90,020
Toshiba America Information Systems, Inc.	Toshiba-Computer	287	0.21%	0.24%	1,716	0.00%	-	1,716
Toshiba America Information Systems, Inc.	Toshiba - Television	0	0.00%	0.00%	-	1.82%	102,036	102,036
TTE Technology, Inc.	TCL	0	0.00%	0.00%	-	0.50%	28,062	28,062
Viewsonic Corporation	Cybervision	81	0.06%	0.07%	484	0.00%	-	484
Viewsonic Corporation	Optiquest	214	0.16%	0.18%	1,279	0.00%	-	1,279
Viewsonic Corporation	Viewsonic	2,818	2.10%	2.35%	16,846	0.00%	-	16,846
VIZIO Inc.	Vizio Inc.	0	0.00%	0.00%	-	15.74%	884,018	884,018
Westinghouse Digital, LLC	X Westinghouse-Monitor	91	0.07%	0.08%	544	0.00%	-	544
Westinghouse Digital, LLC	X Westinghouse - Television	0	0.00%	0.00%	-	1.63%	91,683	91,683
NOT ASSIGNED	ANTEC	64	0.05%	0.05%	383	0.00%	-	383
NOT ASSIGNED	Hansol	51	0.04%	0.04%	305	0.00%	-	305

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NOT ASSIGNED	Hyundai	32	0.02%	0.03%	191	0.00%	-	191
NOT ASSIGNED	LaCie	431	0.32%	0.36%	2,577	0.00%	-	2,577
NOT ASSIGNED	LEO	27	0.02%	0.02%	161	0.00%	-	161
NOT ASSIGNED	Microtouch	23	0.02%	0.02%	137	0.00%	-	137
ORPHAN BRANDS	ADC	69	0.05%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	ADI	26	0.02%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	AT&T	61	0.05%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Comp USA	13	0.01%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Compudyne	48	0.04%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	CTX	709	0.53%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Everex	74	0.06%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Imagic	27	0.02%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Impressions	36	0.03%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	KDS	497	0.37%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	MAG	663	0.49%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	MGC	279	0.21%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Micron/Micron PC	295	0.22%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Orphan and not identified	8,734	6.52%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Packard Bell	1,044	0.78%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Princeton	444	0.33%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Proview	971	0.72%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Radius	83	0.06%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Relisys/Relisus	24	0.02%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	RIC	170	0.13%	0.00%	-	0.00%	-	-
ORPHAN BRANDS	Sampro	52	0.04%	0.00%	-	0.00%	-	-
		134,043	100%	100%	715,727	100%	5,615,311	6,331,038