

2021 Brand Shares Based on Computer Returns and Television Market Share for the Calendar Year 2019

Company Name	Brand Name	Computer				Television		Total Weight
		Return Weight	Unadjusted Return Share	Adjusted Return Share	Return Share by Weight	Market Share	Market Share by Weight	
Acer America Corporation	Acer	1,894	2.47%	2.91%	23,164	0.00%	-	23,164
Acer America Corporation	Emachines	2,347	3.06%	3.60%	28,705	0.00%	-	28,705
Acer America Corporation	Gateway	4,095	5.34%	6.29%	50,083	0.00%	-	50,083
Acer America Corporation	PACKARD BELL	547	0.71%	0.84%	6,690	0.00%	-	6,690
Apple Inc.	Apple	3,340	4.35%	5.13%	40,850	0.00%	-	40,850
ASUS Computer International	ASUS	657	0.86%	1.01%	8,035	0.00%	-	8,035
Best Buy	Best Buy	0	0.00%	0.00%	-	4.61%	207,367	207,367
Best Buy	Sharp Best Buy	0	0.00%	0.00%	-	1.57%	70,633	70,633
Best Buy	INSIGNIA	123	0.16%	0.19%	1,504	0.00%	-	1,504
Brother International Corp.	BROTHER	81	0.11%	0.12%	991	0.00%	-	991
Curtis International	RCA >=20"	0	0.00%	0.00%	-	1.08%	48,651	48,651
Dell Inc.	Dell	27,215	35.48%	41.77%	332,850	0.00%	-	332,850
Envision Peripherals Inc.	AOC	389	0.51%	0.60%	4,758	0.00%	-	4,758
Envision Peripherals Inc.	Envision	539	0.70%	0.83%	6,592	0.00%	-	6,592
Funai Corporation, Inc.	Philips	89	0.12%	0.14%	1,089	3.24%	145,662	146,751
Funai Corporation, Inc.	Magnavox	0	0.00%	0.00%	-	0.14%	6,495	6,495
Fujitsu America, Inc.	Fujitsu	152	0.20%	0.23%	1,859	0.00%	-	1,859
Hewlett-Packard	Compaq	3,388	4.42%	5.20%	41,437	0.00%	-	41,437
Hewlett-Packard	Digital	79	0.10%	0.12%	966	0.00%	-	966
Hewlett-Packard	Hewlett-Packard	11,891	15.50%	18.25%	145,432	0.00%	-	145,432
Hitachi America, Ltd./Digital Media Div	Hitachi	171	0.22%	0.26%	2,091	0.47%	21,188	23,279
Hisense	Hisense	0	0.00%	0.00%	-	6.82%	306,961	306,961
Hisense	Sharp Hisense	0	0.00%	0.00%	-	1.41%	63,574	63,574
International Business Machines Corporation	IBM	1,271	1.66%	1.95%	15,540	0.00%	-	15,540
JVC Americas Corp.	JVC	0	0.00%	0.00%	-	0.49%	22,081	22,081
Lenovo (United States) Inc.	Lenovo	1,175	1.53%	1.80%	14,371	0.00%	-	14,371
LG Electronics USA, Inc.	LG	152	0.20%	0.23%	1,859	13.21%	594,314	596,173
NEC Display Solutions of America, Inc.	NEC	854	1.11%	1.31%	10,445	0.00%	-	10,445
Panasonic Corporation of North America	Panasonic	145	0.19%	0.22%	1,773	0.00%	-	1,773
PLR IP Holdings, LLC.	Polaroid	0	0.00%	0.00%	-	0.21%	9,437	9,437
Sceptre	Sceptre	115	0.15%	0.18%	1,406	1.66%	74,848	76,255
Samsung Electronics America	Samsung	1,309	1.71%	2.01%	16,010	29.30%	1,318,276	1,334,286
Sony Electronics Inc.	Sony	957	1.25%	1.47%	11,704	2.99%	134,435	146,139
TTE Technology, Inc.	TCL	0	0.00%	0.00%	-	14.45%	650,166	650,166
Element TV Company, LP	Element	0	0.00%	0.00%	-	2.51%	113,148	113,148
Tongfang Global, Inc.	Westinghouse - Television	0	0.00%	0.00%	-	0.64%	28,899	28,899
Toshiba America Information Systems, Inc.	Toshiba - Monitor	828	1.08%	1.27%	10,127	0.00%	-	10,127
Viewsonic Corporation	Optquest	130	0.17%	0.20%	1,590	0.00%	-	1,590
Viewsonic Corporation	Viewsonic	1,217	1.59%	1.87%	14,884	0.00%	-	14,884
VIZIO Inc.	Vizio	0	0.00%	0.00%	-	15.20%	683,866	683,866
ORPHAN BRANDS	Orphan	11,550	15.06%	0.00%	-	0.00%	-	-
		76,700	100%	100%	796,806	100.00%	4,499,999	5,296,805