

2021 Brand Shares Based on Computer Returns and Television Market Share for the Calendar Year 2019

Company Name	Brand Name	Computer				Television		Total Weight
		Return Weight	Unadjusted Return Share	Adjusted Return Share	Return Share by Weight	Market Share	Market Share by Weight	
Acer America Corporation	Acer	1,894	2.47%	2.93%	23,361	0.00%	-	23,361
Acer America Corporation	Emachines	2,347	3.06%	3.63%	28,948	0.00%	-	28,948
Acer America Corporation	Gateway	4,095	5.34%	6.34%	50,508	0.00%	-	50,508
Apple Inc.	Apple	3,340	4.35%	5.17%	41,195	0.00%	-	41,195
ASUS Computer International	ASUS	657	0.86%	1.02%	8,103	0.00%	-	8,103
Best Buy	Best Buy	0	0.00%	0.00%	-	4.61%	207,367	207,367
Best Buy	Sharp Best Buy	0	0.00%	0.00%	-	1.57%	70,633	70,633
Best Buy	INSIGNIA	123	0.16%	0.19%	1,517	0.00%	-	1,517
Brother International Corp.	BROTHER	81	0.11%	0.13%	999	0.00%	-	999
Curtis International	RCA >=20"	0	0.00%	0.00%	-	1.08%	48,651	48,651
Dell Inc.	Dell	27,215	35.48%	42.13%	335,669	0.00%	-	335,669
Envision Peripherals Inc.	AOC	389	0.51%	0.60%	4,798	0.00%	-	4,798
Envision Peripherals Inc.	Envision	539	0.70%	0.83%	6,648	0.00%	-	6,648
Funai Corporation, Inc.	Philips	89	0.12%	0.14%	1,098	3.24%	145,662	146,760
Funai Corporation, Inc.	Magnavox	0	0.00%	0.00%	-	0.14%	6,495	6,495
Fujitsu America, Inc.	Fujitsu	152	0.20%	0.24%	1,875	0.00%	-	1,875
Hewlett-Packard	Compaq	3,388	4.42%	5.24%	41,787	0.00%	-	41,787
Hewlett-Packard	Digital	79	0.10%	0.12%	974	0.00%	-	974
Hewlett-Packard	Hewlett-Packard	11,891	15.50%	18.41%	146,663	0.00%	-	146,663
Hitachi America, Ltd./Digital Media Div	Hitachi	171	0.22%	0.26%	2,109	0.47%	21,188	23,297
Hisense	Hisense	0	0.00%	0.00%	-	6.82%	306,961	306,961
Hisense	Sharp Hisense	0	0.00%	0.00%	-	1.41%	63,574	63,574
International Business Machines Corporation	IBM	1,271	1.66%	1.97%	15,672	0.00%	-	15,672
JVC Americas Corp.	JVC	0	0.00%	0.00%	-	0.49%	22,081	22,081
Lenovo (United States) Inc.	Lenovo	1,175	1.53%	1.82%	14,492	0.00%	-	14,492
LG Electronics USA, Inc.	LG	152	0.20%	0.24%	1,875	13.21%	594,314	596,188
NEC Display Solutions of America, Inc.	NEC	854	1.11%	1.32%	10,533	0.00%	-	10,533
Panasonic Corporation of North America	Panasonic	145	0.19%	0.22%	1,788	0.00%	-	1,788
PLR IP Holdings, LLC.	Polaroid	0	0.00%	0.00%	-	0.21%	9,437	9,437
Sceptre	Sceptre	115	0.15%	0.18%	1,418	1.66%	74,848	76,267
Samsung Electronics America	Samsung	1,309	1.71%	2.03%	16,145	29.30%	1,318,276	1,334,422
Sony Electronics Inc.	Sony	957	1.25%	1.48%	11,804	2.99%	134,435	146,238
TTE Technology, Inc.	TCL	0	0.00%	0.00%	-	14.45%	650,166	650,166
Element TV Company, LP	Element	0	0.00%	0.00%	-	2.51%	113,148	113,148
Tongfang Global, Inc.	Westinghouse - Television	0	0.00%	0.00%	-	0.64%	28,899	28,899
Toshiba America Information Systems, Inc.	Toshiba - Monitor	828	1.08%	1.28%	10,213	0.00%	-	10,213
Viewsonic Corporation	Optquest	130	0.17%	0.20%	1,603	0.00%	-	1,603
Viewsonic Corporation	Viewsonic	1,217	1.59%	1.88%	15,010	0.00%	-	15,010
VIZIO Inc.	Vizio	0	0.00%	0.00%	-	15.20%	683,866	683,866
ORPHAN BRANDS	Orphan	12,097	15.77%	0.00%	-	0.00%	-	-
		76,700	100%	100%	796,806	100.00%	4,499,999	5,296,805