



## PROJECT GRANT APPLICATION FORM

Pursuant to Rhode Island Resource Recovery Corporation (Resource Recovery)'s Grantmaking Policy, municipalities can apply for a project-based grant of up to \$5,000, once per fiscal year. Project-based grants must show a matching financial investment from the municipality. For instance, if a project's total budget is \$5,000, Resource Recovery's grant program would fund \$2,500. If the total project budget is \$10,000 or more, we will match \$5,000.

Completed forms should be submitted to [municipal@rirrc.org](mailto:municipal@rirrc.org) or fax to (401) 946-5174 by March 1 and August 1, to be approved by the Board of Commissioners at a regularly scheduled meeting. Please email us if you are having trouble filling out this pdf form. You may attach additional pages or pictures if needed.

### Municipal Information

Name: Susie Smith Date: 7/12/17

Position: Recycling Coordinator Department: Public Works

City/Town of: Samletown

### Grant Funds Requested

Fiscal Year Grant Period (for example, July 1, 2017-June 30, 2018 is FY18): FY18

Grant Cycle:  Spring (March 1)  Fall (August 1) Total Project Budget: \$12,500

Amount of Grant Funds Requested (up to \$5,000 matching): \$5,000

### Narrative

#### Summary

A brief description of why the project need exists.

The Town of Samletown has researched mobile messaging units as a means to convey recycling information to residents. We believe that it will fill a niche of people we haven't been able to target via traditional advertising in newspapers, or our website/social media pages.

## Narrative (cont.)

### Project Purpose

To provide residents with recycling information that we might not reach through other means.

### Expected Results

Including who will benefit, how many people will participate, estimated waste diverted, etc.

The Town of Burrillville has had fantastic results from placing a dedicated mobile messaging unit at a busy corner, and has eliminated calls regarding questions on trash delays from holidays. We also plan to use the messaging unit to convey recycling tips to residents, such as the recent change in shredded paper and communicating the basic recycling categories which will help with getting cleaner materials to Resource Recovery's MRF. We expect to hit those residents that we haven't yet, and get less or no calls around some of the other areas that are the most common.

### Duration of the project

How long will the project last – one day, one year?

If awarded this grant, Samletown will begin the bidding process, which should be relatively quick since we've already researched specifications. We expect to have the unit on the streets of Samletown in approximately six months. We will continue to report results back in the next quarter after it's completed.

### Project Description

Please provide a detailed description of the work to be performed.

The mobile messaging unit will come assembled, and Samletown DPW will be trained on the software to change the message on the unit. We plan to plan ahead a bit like one would for a social media account and change messages weekly. The beauty of the unit is that we'll be able to change the message in an emergency such as a storm delaying collection. Or we can interrupt our planned messages if something else arises, like the MRF sees an increase in propane tanks, we can let people know not to recycle them and proper disposal methods. Samletown also holds special recycling events for shredding sensitive documents, selling compost bins, the Eco-Depot in conjunction with Resource Recovery, which will provide an additional outlet to let residents know about these events.

**Project Budget**

ITEM	PURPOSE	VENDOR	QTY	UNIT PRICE	TOTAL PRICE	REQUESTED REIMBURSEMENT
Mobile Messaging Unit	Provide recycling messages to residents	TBD - will bid	1	12500.00	12500.00	5000.00
<b>TOTALS</b>					<b>PROJECT COST</b>	<b>GRANT REQUEST</b>
					12500.00	5000.00